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Digest

## Brooks-Range Introduces Sleeping Pads and Duffel Bags to Collection

Posted: 06/08/2010 In Category: Outdoor Manufacturer

Industry News Release Written By: Katy Gaenicke

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Brooks-Range Mountaineering Equipment, a manufacturer of high-quality backcountry and mountaineering equipment, has expanded its product offerings and introduced two sleeping pads and a series of duffel bags to its collection. The short Alpini Sleeping Pad is sure to appeal to pure minimalists while the Backcountry Sleeping Pad is designed for any outdoor enthusiast. Additionally, Brooks-Range has rounded out its gear collection with the introduction of the Brooks-Range Duffel Bag that is available in four sizes, is extremely rugged, and can transform from a duffel to a versatile backpack.

"Brooks-Range is excited about expanding our product offerings for our customers," said Matt Brooks, president of Brooks-Range. "These new products are innovative and offer something that is different from what the competition has. Our goal at Brooks-Range is to offer products that fill a specific need or void in the marketplace and these new products are helping us do that. Not only do we offer what the customer wants, we try to make it better by adding design features that make the product more durable, less weight and/or unique in some other way so that the customer is beyond satisfied and will come back from more Brooks-Range products."

The Alpini Sleeping Pad is torso-sized to keep your core insulated and your pack load light. Die-cut foam inside the inflatable pad helps keep it lightweight while also adding insulation by reducing interior airflow. The textured surface keeps the mattress in place. The Alpini Sleeping Pad is for alpinists and ski mountaineers who know that the key to keeping your load light is to trim every item to the bare essentials. Dimensions: 38.19" x 19.68" x 0.98"; MSRP: \$59.95



The Backcountry Sleeping Pad is a longer version of the Alpini Sleeping Pad and is designed for comfort for anybody enjoying the outdoors. The mattress has an excellent balance between weight, volume, insulation and comfort. The structural foam in the pad reduces weight while increasing comfort and insulation. The textured surface keeps the mattress in place. Dimensions: 69.29" x 20.47" x 0.98"; Weight: 27.8 oz; MSRP: \$79.95

The Brooks-Range Duffel is not your average duffel bag. It is made from a rugged laminate that is able to withstand the rigors of a backcountry adventure and airline abuse. Available in four different sizes, the small duffel is ideal for everyday trips to the gym or field, and the larger bags can hold all the gear necessary for longer expeditions. The unique U-shaped main "door" gives the bag structure, makes it even more durable and accessible. Side handles make it easy to carry and backpack straps pull out for hauling heavier loads. Inside, the user will find a fully lined interior, multiple compartments and pockets for travel organization, a mesh pocket and the hideaway padded backpack straps for hands-free carrying.

### DUFFEL SIZES:

- Small - 20" x 12" x 12"; 2560 Cubic in. (42 Liters); 2 lbs 12 oz; MSRP: \$92.79
- Medium - 24" x 15" x 15"; 4200 Cubic in. (70 Liters); 3 lbs 8 oz; MSRP: \$117.49



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- X Large - 32" x 19" x 19"; 9070 Cubic in. (140 Liters); 4 lbs 15 oz; MSRP: \$135.00

**About Brooks-Range**

Brooks-Range is a manufacturer of mountaineering and outdoor equipment located in Fremont, Calif., providing innovative, top-quality backcountry and outdoor gear for professional guides and recreational travelers alike. Brooks-Range products -- designed to deliver the ultimate in utility, comfort and safety in the backcountry and outdoors -- are tested by some of the world's top mountaineering, avalanche and backcountry professionals. These experts form the core of the Brooks-Range Advisory Board. Brooks-Range is a supporter of a variety of organizations that promote safety and education in the wilderness, including: American Mountain Guide Association, Association of Canadian Mountain Guides, American Avalanche Association, Canadian Avalanche Association, and the American Institute for Avalanche Research and Education. Most products are made in the USA and are sold at outdoor retail shops nationwide, and on the web at: [www.brooks-range.com](http://www.brooks-range.com).

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**JakPak jacket and bivy shelter**

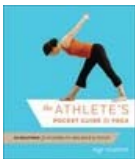
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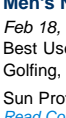
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